

Dairy has immense potential in Bengal : Amul

PTI | Aug 6, 2017, 09:20 AM IST



KOLKATA: The dairy industry has immense potential in [West Bengal](#) as both raw material and demand are present and [Amul](#) has already firmed up a Rs 200 crore new processing plant in the state.

"In West Bengal dairy is growing at just two to three per cent against national average of five per cent, despite the fact that the state has everything from raw material to demand," R S Sodhi, Managing Director of GCMMF, owner of Amul brand told PTI.

What is required is organising dairy farmers and procurement of milk processes and Amul is keen in hand holding the state government in offering knowhow and technical support to increase yeild, he said.

The state produces five million tonne of raw milk against a demand of 10-12 million tonne.

Amul has already firmed up to set up a centralised milk processing plant on a 17 acre plot at Sankrail food park in Howrah from West Bengal Industrial Development Corporation.